

# brightpoint



2014 ANNUAL REPORT



## WHO WE ARE



**Steve Hoffman**  
President/CEO

One of the reasons I love working at Brightpoint is that we are aggressive in our approach to fighting poverty. We understand that poverty is a multi-layered issue. There are any number of factors that impact poverty within families and communities. We have a very holistic view of achieving our mission. This annual report reflects that philosophy. As you read the following pages, you will see the many different ways that we work to help families and communities. We know that we must help young children and youth develop into healthy adults. We know we must help men and women access the supportive services they need to become truly self-sufficient. We know we must help senior citizens maintain their independence. We even know that we must help develop affordable housing and strong businesses in our communities. What's more, we know that at the core of all that we do there must be a healthy, strong organization.

We strive every day to be the best organization that we can be, and we have made significant changes through the years to continuously strengthen ourselves.

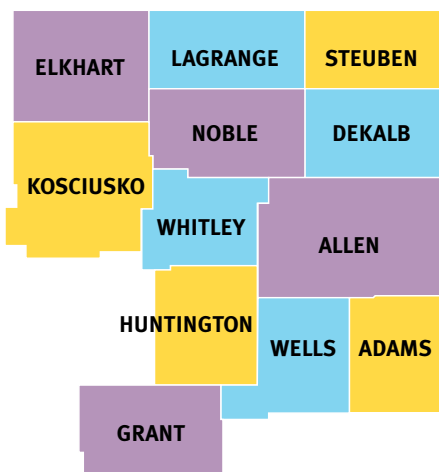
This year, the change of our name and brand is one of the most significant changes we have made yet. We are excited by this, as we believe it allows us to engage more people throughout our communities in our fight against poverty, and creating a brighter future for all.

**Steve Hoffman**, President/CEO

## MISSION

**Brightpoint helps communities, families, and individuals remove the causes and conditions of poverty.**

### COUNTIES SERVED



### BRIGHTPOINT BOARD MEMBERS



**From Left:** Michael O'Keefe, Lajuana Dunbar, Greg Johnson, Susan Berghoff, Peter Adams, Karl Kostoff, Gina Kostoff, Todd Fleetwood, Jay Brown **Not pictured:** Madeleine Baker, Jacie Worrick, Maynard Scales, Chris Angelletta, Laura Dwire, Dawn Gallaway, Kathy Heuer, Josh Neal







**CANI has a new name—one that better reflects who we are  
and what we do within the community.**

One that tells our story as a private, nonprofit organization. And one that unites our organization, tying all our various parts together into one, significant whole.

After thorough and careful research, our board has selected a new identity.  
And that name and positioning statement are:

**brightpoint**  
For a Brighter Future.

We're very excited about the way this new identity reflects our mission and supports our distinctive role within the community. Even more important, we believe this new name captures the essence of the life we envision for every person who walks through our doors: **to find focusing energy, make smart choices, and gain a vision for a brighter and better life.**

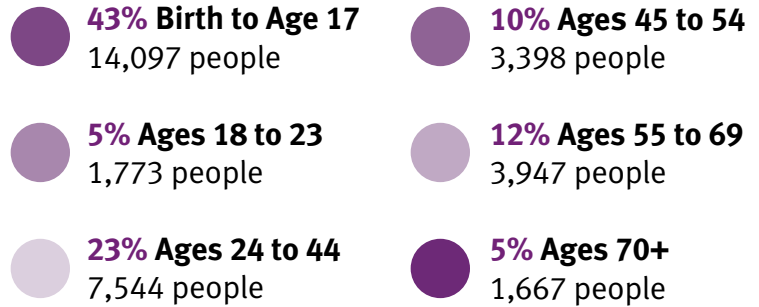
The Brightpoint name, positioning statement, and logo are not our brand, but they represent our brand by making a strong visual statement about our organization. Line, color, and typography have been carefully chosen to reflect our character—our values, culture, and aspirations.

While our name has changed, our purpose and vision remain constant. Brightpoint continues to serve more than 32,000 people across 12 counties in northeast Indiana. In pursuit of our mission to “remove the causes and conditions of poverty,” Brightpoint operates a wide range of programs serving diverse demographics. It is important to note that through each of these programs and services, Brightpoint does more than treat the symptoms of poverty; instead, **we seek to transition individuals and families out of poverty and into a brighter future.**

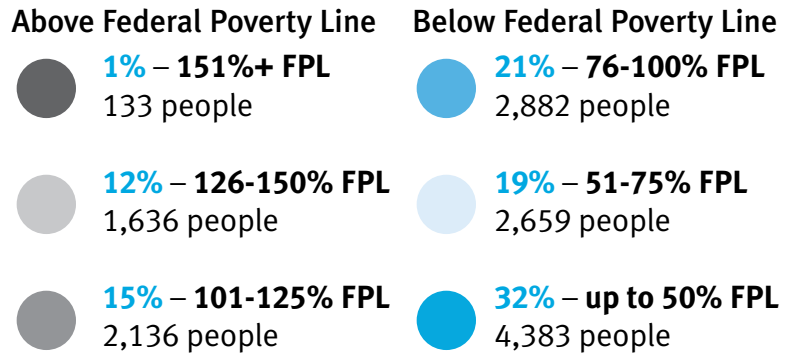
# WHO WE SERVE — 32,426 PEOPLE SERVED IN 2014



## WHO WE SERVE: BY AGE



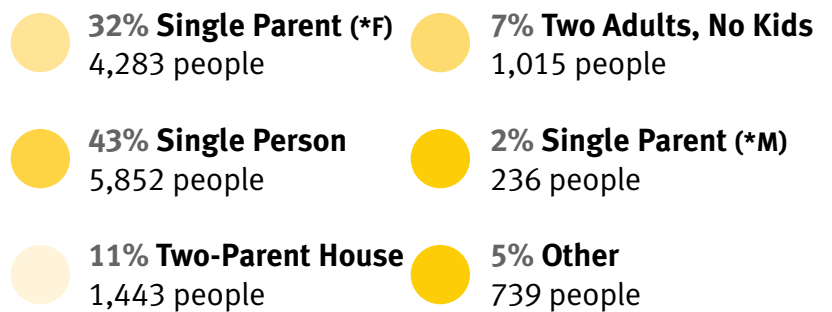
## WHO WE SERVE: BY INCOME



As a percentage of the Federal Poverty Line (FPL) (100% of the FPL for a family of four was \$23,850)



## WHO WE SERVE: BY TYPE



\*F=Female

\*M=Male

Brightpoint increases access to opportunities that help people become more economically stable while working toward self-sufficiency. The Family Stability programs offered through Brightpoint provide access to affordable health care, help paying utility bills, and assistance obtaining safe and affordable housing. We know that taking care of the conditions of poverty is important while working toward long-range goals.

## COVERING KIDS AND FAMILIES

Brightpoint is a member of **Covering Kids & Families of Indiana Inc. (CKF-IN)**, a statewide organization committed to ensuring that all eligible children and adults are enrolled in available health care coverage programs such as Hoosier Healthwise, the Healthy Indiana Plan, and the Health Insurance Marketplace.

### 2014 IMPACT: COVERING KIDS & FAMILIES

1,455

1,455 with Hoosier Healthwise

2,699

2,699 individuals obtained health insurance.

324

324 with the Health Insurance Marketplace

9

Nine staff members assisted in Allen, Dekalb, Elkhart, Kosciusko, LaGrange, Noble, Steuben, and Whitley counties.



644

644 with Presumptive Eligibility Programs

286

286 with Healthy Indiana Plan

## ENERGY ASSISTANCE

The **Energy Assistance Program (EAP)** helps pay a portion of a client's winter heating bills. Summer Cooling also provides air conditioners or utility bill credits in summer months, depending on a family's situation.

### 2014 IMPACT: ENERGY ASSISTANCE

“Thank you for treating me with kindness instead of like a beggar.”

– EAP Client

13,940

13,940 families received help with their utility bills – either reconnecting services or preventing disconnect.

100%

100% of the families seeking utility assistance received help.

6

Brightpoint served families in **six** counties: Allen, DeKalb, LaGrange, Noble, Steuben, and Whitley.

33

33 staff members (Brightpoint staff working in the Energy Assistance Program also served as Child Care Assistance Staff).

\$3.8M

\$3,805,327.00 in benefit dollars.

more than \$193K

\$193,685.53 in Indiana Home Energy Assistance Program benefit dollars.



**SUPPORTIVE HOUSING**

**Supportive Housing** provides rental subsidy payments for low-income households. Some rental assistance is specifically designated for individuals who suffer from severe mental illness, substance abuse, and/or AIDS. These individuals must currently be in treatment with a partner agency for one of the three diagnoses.

**2014 IMPACT:  
SUPPORTIVE HOUSING**



**75%** of families with low incomes were able to achieve self-sufficiency and no longer needed the assistance and **85%** were able to maintain stable housing.



**90%** of specifically-designated individuals were able to obtain safe and affordable housing and **65%** were able to maintain stable housing.



**Two** staff members served families in Allen, Elkhart, DeKalb, LaGrange, Noble, Steuben, and Whitley counties.



**181** families received monthly housing assistance in order to maintain safe and decent housing.



**SARAH'S JOURNEY TOWARD SELF-SUFFICIENCY**

**Sarah Clark\*** obtained her **Associate's Degree in Nursing** while participating in **Supportive Housing**. She is now a single mother of three, working weekends at Lutheran Hospital. Due to this job, starting in September she will be responsible for the full rent of the unit and, if her income remains stable, she will be able to transition out of the Supportive Housing program and become completely self-sufficient.

\*Names and locations have been changed in all stories that include an (\*) by the individual's name to respect their identity.

Self-sufficiency means that a family can provide all their needs without the assistance of individuals, organizations, or the government. Brightpoint has a mix of programs that provide services to bring families from poverty to economic independence. These programs help families with child care costs, setting and reaching goals, and moving them from homelessness to stable housing.

## FAMILY DEVELOPMENT

**Family Development** is a home visitation program that helps families move from poverty to self-sufficiency. Family Development helps families use their strengths to set and accomplish goals.

**Housing Solutions** assists individuals who are homeless or at risk of becoming homeless. Participants receive comprehensive, holistic case management and assistance locating stable housing and paying for housing related costs. Housing Solutions is available in Allen County.

**The Supportive Services for Veteran Families (SSVF)** program is designed to assist veterans who are homeless by providing help locating stable housing, financial assistance for housing-related costs, and comprehensive, holistic case management.



### BACK ON MY OWN TWO FEET

**Bob\* was living at the Rescue Mission when he came to Brightpoint.** He got into housing through Supportive Services for Veteran Families (SSVF). During the winter, he took jobs through local temporary staffing companies. Because he lost his driver's license, he often would leave very early in the morning to walk across town to pick up work assignments. When his assignments became regular, he would often set up rides with co-workers. He worked diligently to save money through January and February to pay off his old fines on his driver's license, get insurance, and get his driver's license back. This was necessary for him to have a chance to get hired on permanently. The owner of the business talked with Bob about being one of their first employees at a new shop they planned to open. When Bob left SSVF, he was assigned as a 2<sup>nd</sup> Shift Supervisor on a work site and was hopeful of getting hired on permanently. Bob was able to save enough to purchase a used car. This will allow him to continue working.

## 2014 IMPACT: FAMILY DEVELOPMENT



**10** staff members served clients in Allen, DeKalb, LaGrange, Noble, Steuben, and Whitley counties.



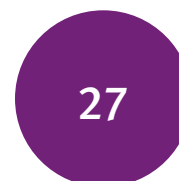
**267** participants served through the Emergency Solutions Grant and SSVF programs.



**66%** of the families that entered the program with a housing crisis moved to stable housing.



**33%** of those employed were able to obtain an increase in income or benefits.



The SSVF program serves residents of **27** counties.



**54%** of initial goals set by families in the program were achieved.

### COUNTIES SERVED BY SSVF

Adams, Allen, Blackford, Cass, DeKalb, Delaware, Elkhart, Fulton, Grant, Henry, Howard, Huntington, Jay, Kosciusko, LaGrange, Madison, Marshall, Miami, Noble, Pulaski, Randolph, Steuben, St. Joseph, Tipton, Wabash, Wells, and Whitley counties.

**CHILD CARE ASSISTANCE**

The **Child Care Assistance Program** helps families afford quality child care for children younger than 13. Parents must be working, going to school, or receiving job training to qualify.

**2014 IMPACT:  
CHILD CARE ASSISTANCE**

**2,223**

**2,223** families were provided quality child care in order for a parent to get or keep a job and/or go to school.

**100%**

**100%** of parents receiving child care assistance were either employed or in school.

**100%**

At the end of 2014, the Child Care Assistance Program was at **100%** capacity.

**18**

**18** staff members (Brightpoint staff working in Child Care Assistance also served as Energy Assistance Program staff) served in Allen, DeKalb, Elkhart, Kosciusko, LaGrange, Noble, Steuben, and Whitley counties.

**276**

**276** children were on the program's waiting list.

**4,937**

**4,937** children were in the program.



**WEATHERIZATION**

**Weatherization** offers a home energy audit, energy efficient repairs, and education. Services are available to renters and homeowners.

**RESTORED FOR FUTURE GENERATIONS**

**James Hamilton\* lives in the house he was raised in by his parents in Fort Wayne, Indiana.**

Due to a rocky history, he is struggling to find steady employment and is living off of school loans and charity. His house had not been maintained for the past 20 years. It had active roof and water leaks as well as an inoperable furnace. James had been using his gas stove and electric space heaters to heat his entire home. Brightpoint was able to re-roof the house, install gutters and downspout through the Owner-Occupied Rehabilitation Program and repair the plumbing issues. James' house now has a new furnace, a new hot water heater and lots of insulation. Brightpoint was also able to re-wire a large portion of the house in conjunction with the insulation. **"Brightpoint is the first organization to give a person in my situation hope that I will be able to change my life and that people will be willing to accept me as a productive member of society. I am thankful that I was not the generation that destroyed my family's home."**

**2014 IMPACT:  
WEATHERIZATION**

**157**

**157** families lived in safer and more energy-efficient homes.

**70**

**70** furnaces were replaced and 87 furnaces were repaired.

**6**

**Six** weatherization staff members provided services in Allen, DeKalb, LaGrange, Noble, Steuben, and Whitley counties.

**157**

**157** housing units achieved an increase in safety features and energy efficiency.



## EARLY HEAD START

**Early Head Start (EHS)** is a home-based program that works with parents and young children up to age 3. The emphasis is on maintaining a healthy pregnancy, child development, family self-sufficiency, parenting skills, and providing a smooth transition into preschool.

### 2014 IMPACT: EARLY HEAD START

10

10 pregnant women were served.

122

122 infants and toddlers were served.

10

10 staff members worked in Allen, Noble, and Whitley counties.



## HEAD START

**Head Start** provides comprehensive educational, health, nutritional and other developmental social services to low-income and special needs preschool children and their families.

### 2014 IMPACT: HEAD START

604

604 children were served in Allen County.

78

78 children were served in Noble County.

33

33 children were served in Whitley County.



## JOBS FOR AMERICA'S GRADUATES

Part of Brightpoint's long-term strategy is to work with youth as they transition into adulthood. **Jobs for America's Graduates (JAG)** is dedicated to keeping young people in school through graduation and providing work-based learning experiences. Juniors and seniors receive mentoring while in high school and one year of follow-up counseling after graduation. Northeast Indiana Works, the region's nonprofit workforce investment board, provides oversight and funding for Brightpoint's program.

### 2014 IMPACT: YOUTH

775

775 students in Jobs for America's Graduates program.

2

Two Youth Individual Development Accounts (YIDA) in the follow-up stage.

19

19 staff members provided services located in Allen, DeKalb, Huntington, Noble, Grant and Wabash counties.

14

14 schools participated including one new school.



*"I know I will not have to worry about a job because I know how to get one and I know how to keep it."*

**DIEGO MARTINEZ**, graduated in June 2014

Picture from the JAG Regional Career Development Competition on February 6, 2015.



# HEAD START & EARLY HEAD START 2014 Annual Report

For a Brighter Future.



## EARLY HEAD START

### MISSION STATEMENT

Brightpoint Head Start/Early Head Start collaborates with families and community partners to achieve positive outcomes for children and families beyond Head Start/Early Head Start.

### PROGRAM GOALS

1. Provide the highest quality of early childhood education services for all Brightpoint Head Start/Early Head Start children, staff, and families to promote kindergarten readiness.

Early Head Start has an established system of monitoring and assessment of child development outcomes to ensure that children are making progress toward school readiness goals. Head Start and EHS have continued to improve ways to ensure a cohesive prenatal to 5-year-old program.

2. Strive to provide quality services to promote family self-sufficiency while maintaining full enrollment.

Early Head Start actively participates in the Parent, Family, and Community Engagement (PFCE) Framework planning including the process implemented toward tracking family outcomes and future data analysis of that process.

3. Provide quality services to identify, refer, and support Brightpoint Head Start/Early Head Start children, pregnant women, and families with disability, mental health, physical health and/or nutritional needs.

Early Head Start continues to work toward all children being up-to-date on Early Periodic Screening Diagnostic and Treatment (EPSDT). We have not established center based slots and continue to work on that possibility.

4. Provide quality support and oversight to insure Performance Standards are met in all areas.

Early Head Start was able to take in more than 90% of the Non-Federal Share required. This is better than any other year to date. The new database, ChildPlus, makes it very easy to monitor and track key areas for our monthly agency reporting.

### REVENUES/EXPENDITURES

#### Revenue

U.S. Dept. of Health & Human Services (HHS)	\$771,447
<b>TOTAL</b>	<b>\$771,447</b>

#### Expenditures

U.S. Dept. of Health & Human Services (HHS)	\$771,447
<b>TOTAL</b>	<b>\$771,447</b>

These reported expenditures and revenue were in our 2013-2014 budget and supported our goals and objectives. Figures are based on the period from 11/1/2013 to 10/31/2014.



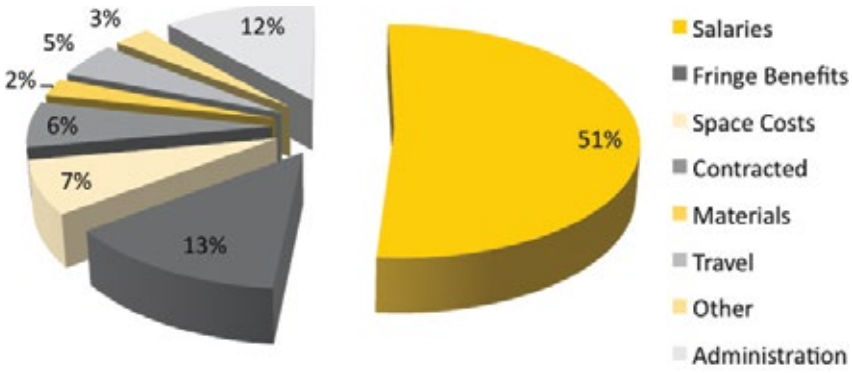
Early Head Start home visit.



Early Head Start new addition.



## FY14 Early Head Start Federal Dollars Breakdown



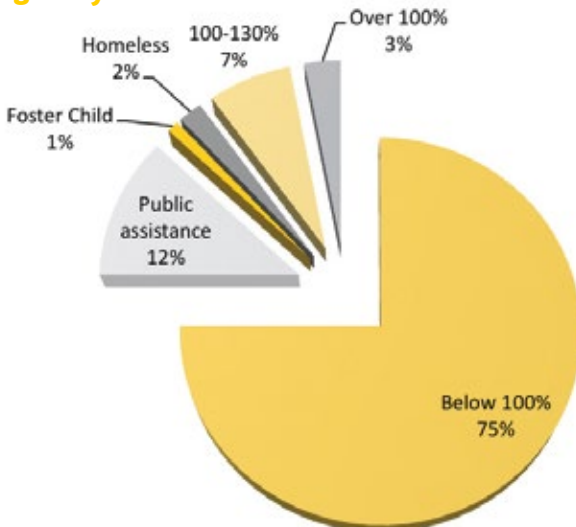
<b>Salaries</b>	51%	\$	397,158
<b>Fringe Benefits</b>	13%	\$	102,030
<b>Space Costs</b>	7%	\$	57,182
<b>Contracted</b>	6%	\$	48,359
<b>Materials</b>	2%	\$	18,800
<b>Travel</b>	5%	\$	37,386
<b>Other</b>	3%	\$	21,440
<b>Administration</b>	12%	\$	89,092
		\$	771,447

## 2013-2014 Impact: Enrollment

Brightpoint Early Head Start is funded to serve 72 infants, toddlers, and pregnant women in Allen, Noble, and Whitley counties at any one time.

**Total number of pregnant women and children served: 132**  
**Children: 122 | Pregnant Women: 10**

## Income Eligibility

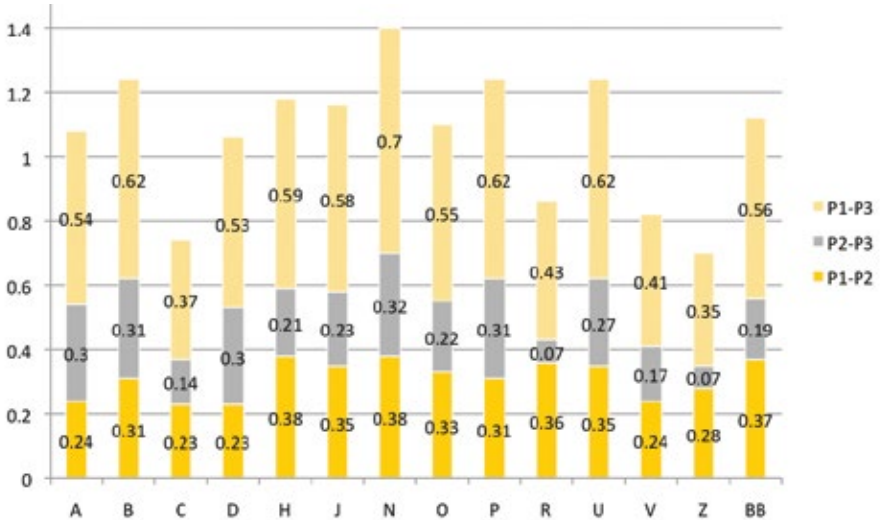


## SCHOOL READINESS OUTCOMES DATA

Early Head Start School Readiness goals are based on the High/Scope Child Observation Record (COR), which is an on-going child development assessment process. Data is collected three times a year throughout the program year and analyzed to enhance programming.

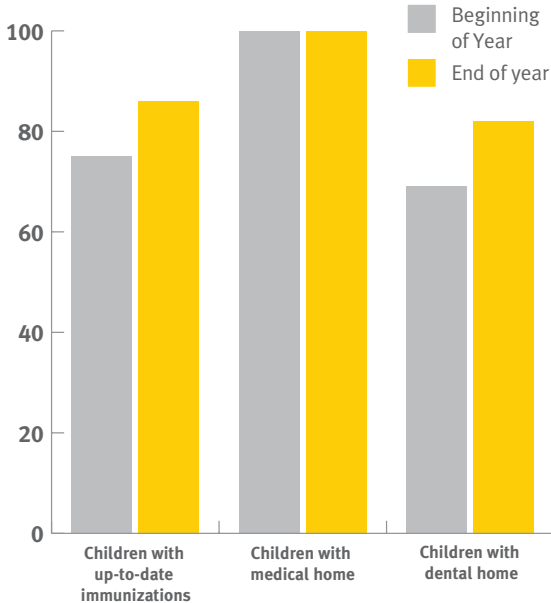
The letters correspond to items on the assessment, and the numbers correspond to growth on a level system of 1–5. A and D are Approaches to Learning; B, C, H, and J are Social Emotional Development; N, O, and P are Physical Development; R, U, and V are Language Development; and Z and BB are Cognitive Development.

### Early Head Start Overall Gains 2013-2014

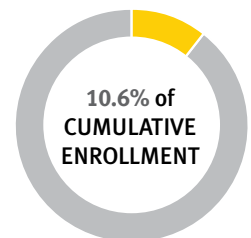
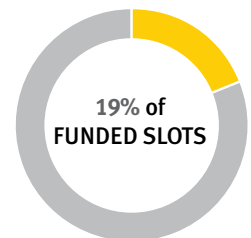


## EARLY HEAD START & HEAD START

### MEDICAL AND DENTAL CARE



### CHILDREN WITH AN INDIVIDUAL FAMILY SERVICE PLAN (IFSP): 14



“My children have gained **more social skills** and **improved their communication.**”

## TRANSITIONS FROM EARLY HEAD START TO HEAD START

45

CHILDREN

completed Early Head Start.

34

CHILDREN

transitioned to Head Start.

4

CHILDREN

transitioned to other community programs.

10

PREGNANT WOMEN

were served.

10

OF THOSE WOMEN

chose to continue with Early Head Start after the birth of their baby.

## HEAD START

### PROGRAM GOALS

The long-range goals and major accomplishments in the 2013-2014 Brightpoint Head Start program year were as follows:

1. **Provide the highest quality of early childhood education services for all Brightpoint Head Start/Early Head Start children, staff, and families to promote kindergarten readiness.**

A system for sharing information and facilitating transitions for children between Early Head Start and Head Start has been enhanced through the use of a file that shares key child development information in place.

2. **Strive to provide quality services to promote family self-sufficiency while maintaining full enrollment.**

A Parent Family Community Engagement Plan has been developed and put in writing.

3. **Provide quality services to identify, refer, and support Brightpoint Head Start/Early Head Start children and families with disability, mental health, physical health and/or nutritional needs.**

Early Periodic Screening Diagnosis and Treatment for Head Start is a moving target due to the fact that it includes different ages for children to have certain immunizations and children needing an annual physical. The Head Start nurse has worked hard to put in place an efficient and effective tracking system.

4. **Provide quality support and oversight to insure performance standards are met in all areas.**

The membership and active participation of the Health Services Advisory Committee has been enhanced, and this committee has become an asset for policies and procedures developed for both Head Start and Early Head Start.

### EDUCATION

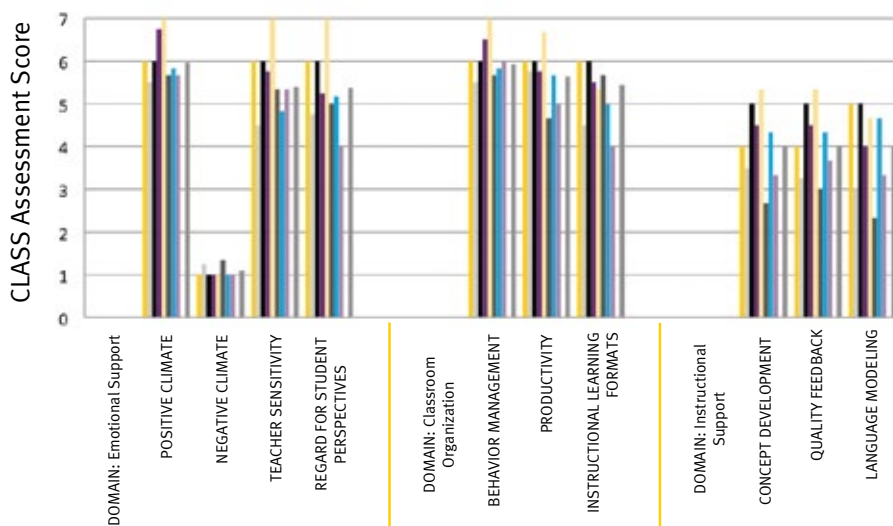
At Brightpoint Head Start, we believe children learn through a wide variety of rich and meaningful experiences with adults, peers, and materials. We believe that parents are the first and primary teachers of their children. Therefore, parent involvement is vital in every aspect of our efforts to enrich each child's life. By serving the whole family, we are enriching the child's life as well as developing a positive self-image for the family as a whole. An example of this effort is the "Off to a Good Start" program where 61 families attended three workshop sessions.



“I like the **personalized attention** Head Start staff gives to families on a daily basis. **One-on-one interaction** with the children and staff is always easily assessable with an **open door policy.**”

Brightpoint Head Start implements the CLASS as a monitoring tool to assess positive adult/child interactions. CLASS includes three domains of teacher/child interactions that support children’s learning and development. Within each domain are dimensions which capture more specific details about teachers’ interactions with children. **The office of Head Start has set benchmarks in each of the three domains: Emotional Support = 4, Classroom Organization = 3, and Instructional Support = 2.**

### BRIGHTPOINT HEAD START CLASS SPRING 2014



### 2013-2014 IMPACT: ENROLLMENT

Brightpoint Head Start serves families in Allen, Noble, and Whitley counties

- 1,489 applications received
- 850 eligible children served
- 715 funded enrollment
- 715 average monthly enrollment

#### Allen County Sites:

- **Hanna-Creighton:** 136 children part-day, plus 36 children full-day/full-year
- **St. Henry’s Catholic Church:** 102 children
- **Salvation Army:** 128 children
- **East Wayne:** 120 children
- **Achduth Vesholom Temple:** 82 children

#### Noble County Sites:

- **First Presbyterian Church:** 34 children, plus 10 children in the Bowen Center-staffed classroom
- **Ligonier United Methodist Church:** 34 children

#### Whitley County Site:

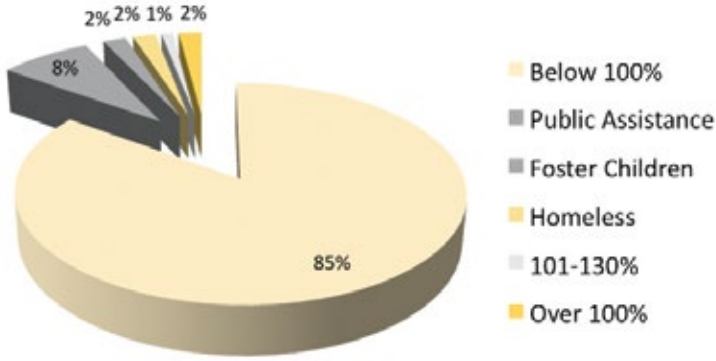
- **Columbia City:** 33 children

#### Year of Service

- 68% of children 1<sup>st</sup> year in program
- 32% of children 2<sup>nd</sup> year in program
- 48% of children went on to kindergarten
- The 2010 Census estimates 6,427 children, age 5 and under with a family income at or below 100% of poverty guideline, in Allen, Noble, and Whitley counties

**Brightpoint Head Start served 850 children** in the 2013-2014 school year, an estimated 12% of all eligible families.

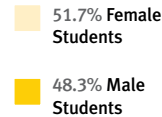
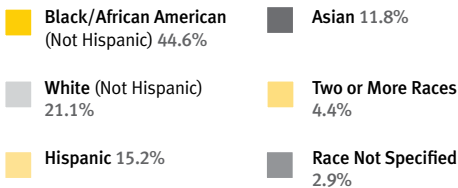
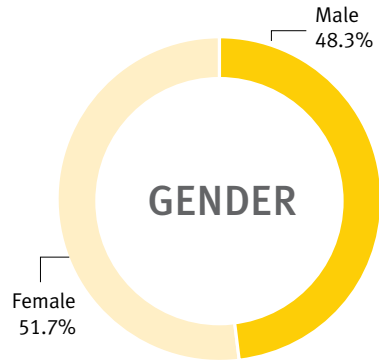
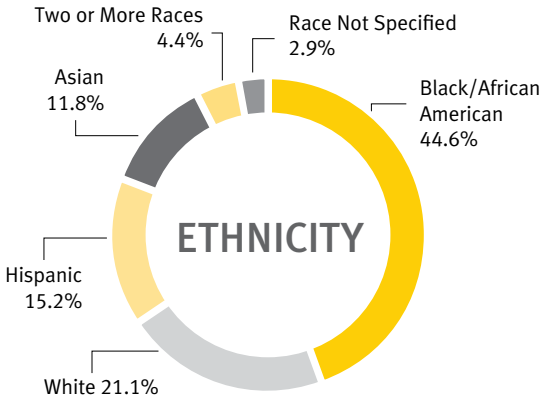
## INCOME ELIGIBILITY



## BRIGHTPOINT HEAD START OUTCOMES FOR SCHOOL READINESS FOR 2013-2014 PROGRAM YEAR

Brightpoint Head Start uses the High/Scope Curriculum and the High/Scope Child Observation Record (COR) to gather ongoing assessment data for pre-, mid-, and post-assessment periods.

## DEMOGRAPHIC INFORMATION



## ASSESSMENT DETAILS

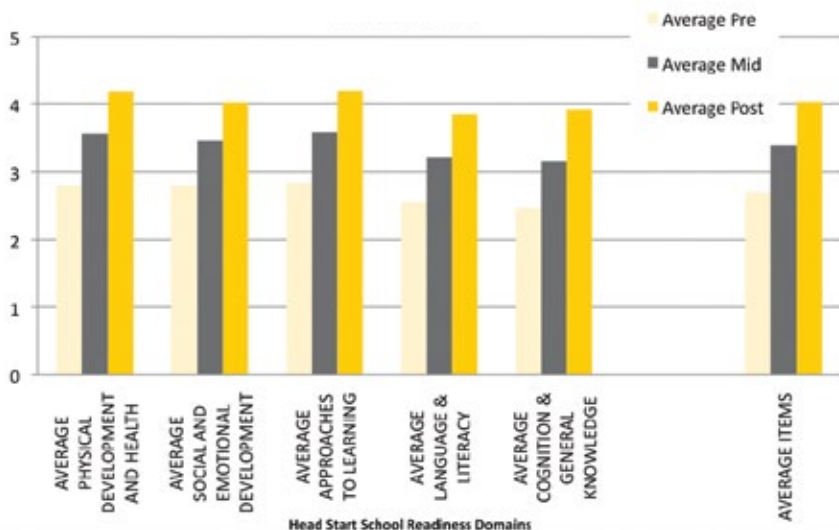
# 100%

of children increased their skills in Social Emotional Development and Approaches to Learning.

# 100%

of children increased their skills in Logic and Reasoning.

## BRIGHTPOINT HEAD START 2013/2014 PROGRAM OUTCOMES



### PARENT, FAMILY, AND COMMUNITY ENGAGEMENT (PFCE) FRAMEWORK

Four of the six PFCE goals established last year have been completed. The PFCE mission and vision statements have been released to staff and the community. A process to collect Family Outcomes data to be analyzed has been implemented.

Developing partnerships with parents is a key activity for Brightpoint Head Start Family Advocates. The following are a sampling of areas of assistance and the number of parents served.

CATEGORY	# of families	% of families
<b>Emergency or Crisis Intervention</b>	135	15.9%
<b>Housing Assistance</b>	79	9.29%
<b>Mental Health Services</b>	29	3.4%
<b>Adult Education</b>	35	4.41%
<b>Job Training</b>	32	3.76%
<b>Substance Abuse Treatment</b>	11	1.29%
<b>Domestic Violence Services</b>	11	1.29%
<b>Child Support Assistance</b>	3	.35%
<b>Health Education</b>	17	2%
<b>Parenting Education</b>	21	2.47%

Drive-in Movie Night with Head Start Families.





## REVENUES/EXPENDITURES

### Revenues Fiscal Year 2014

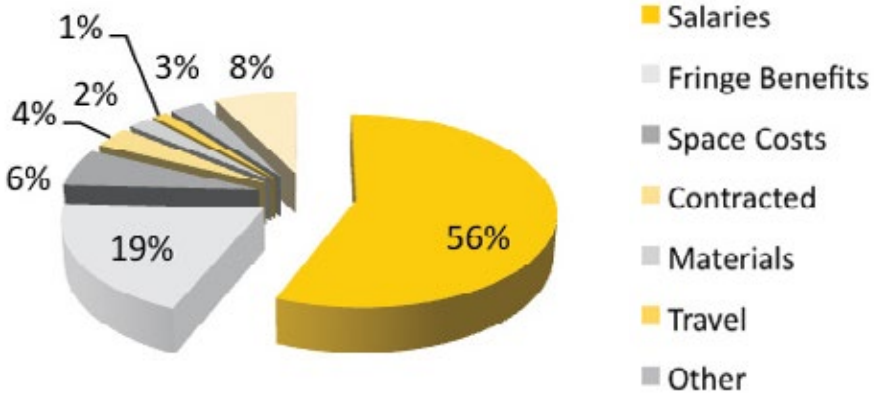
U.S. Dept. of Health & Human Services	\$4,936,513
USDA (CACFP)	364,540
Child Care Development Fund (parent co-pay and voucher revenue)	193,512
<b>TOTAL</b>	<b>\$5,494,565</b>

### Expenditures Fiscal Year 2014

U.S. Dept. of Health & Human Services	\$4,936,513
USDA (CACFP)	364,540
Child Care Development Fund (parent co-pay and voucher revenue)	165,352
<b>TOTAL EXPENDED</b>	<b>\$5,466,405</b>
<b>CARRY OVER VOUCHER</b>	<b>\$28,160</b>

These reported revenues and expenditures were in line with our 2013-2014 budget and supported our goals and objectives. Figures are based on the period from 11/01/2013 to 10/31/2014. Child Care Vouchers are included as revenue/expenditures because two classrooms in the Hanna-Creighton site operate as full-day/full-year programs. We proposed a budget and we are held to that budget. The fiscal year is November 1 through October 31 each year. We will propose the budget for Fiscal Year 2016 by July 2015.

## FY14 HEAD START FEDERAL DOLLARS BREAKDOWN



<b>Salaries</b>	<b>56%</b>	<b>\$</b>	<b>2,778,366</b>
<b>Fringe Benefits</b>	<b>19%</b>	<b>\$</b>	<b>961,690</b>
<b>Space Costs</b>	<b>6%</b>	<b>\$</b>	<b>315,758</b>
<b>Contracted</b>	<b>4%</b>	<b>\$</b>	<b>173,842</b>
<b>Materials</b>	<b>2%</b>	<b>\$</b>	<b>109,746</b>
<b>Travel</b>	<b>1%</b>	<b>\$</b>	<b>69,192</b>
<b>Other</b>	<b>3%</b>	<b>\$</b>	<b>152,992</b>
<b>Administration</b>	<b>8%</b>	<b>\$</b>	<b>374,927</b>
		<b>\$</b>	<b>4,936,513</b>

## QUALITY

### Results of the Most Recent Audit

The most recent audit for the period of November 1, 2013 through October 31, 2014 has been completed but the report has not been made available yet. There were no Head Start/EHS findings. The last Audit for Brightpoint for the period of November 1, 2012 through October 31, 2013 was completed and accepted on June 26, 2014. Both Head Start and Early Head Start were audited at this time and there were no findings with either program.

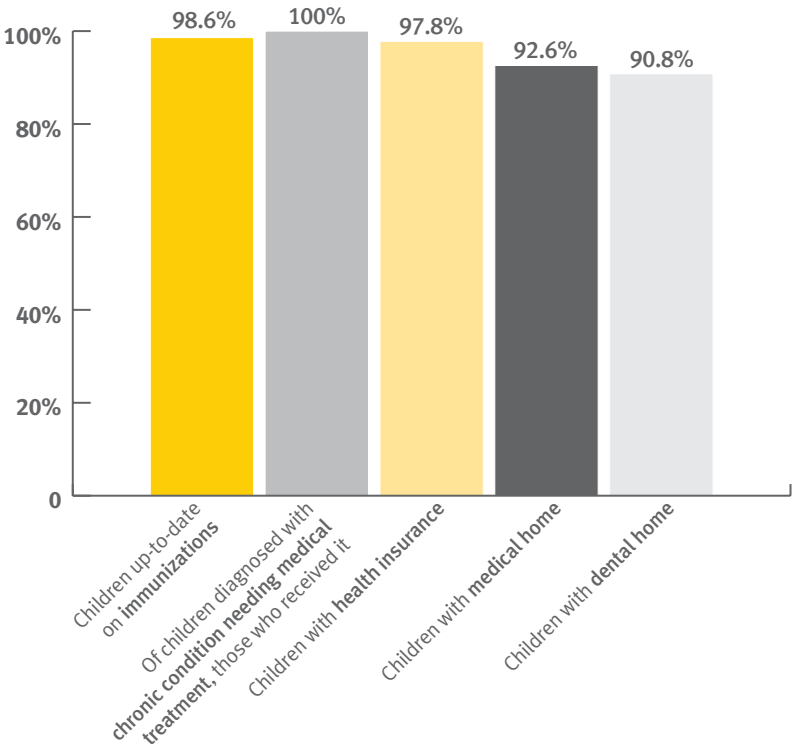
### Results of the Most Recent Monitoring Review

The Most Recent Monitoring Review of the Head Start and Early Head Start Programs was conducted in October 2012. One area of non-compliance was cited in Human Resources. Of 67 files sampled, one file from the delegate, East Wayne Street Head Start, was found to have a criminal history that was completed after the individual was hired. A procedure is now in place so that this will not occur in the future.

### MEDICAL AND DENTAL CARE

Brightpoint Head Start partners with families to ensure proper preventative medical and dental care takes place. The Health Coordinator, a registered nurse, works with the Family Advocates to ensure children are on a schedule to have up-to-date immunizations and current physicals.

#### 2013-2014 Medical and Dental Care Statistics



### NUTRITION

At Brightpoint, children are served nutritionally balanced meals. Brightpoint served a total of:

**38,439**

**BREAKFASTS**

**76,970**

**LUNCHES**

**40,484**

**SNACKS**

I Am Moving/I Am Learning is used in our classrooms and is a program to promote movement for preschool children.

**3%**

**UNDERWEIGHT**

(of children enrolled [21])

**14%**

**OVERWEIGHT**

(of children enrolled [100])

**15%**

**OBESE**

(of children enrolled [116])

## MENTAL HEALTH/DISABILITIES SERVICES

The Mental Health Consultant consulted for 2% (14) of the enrolled children and 1% (7) of those were referred for further service. 12.5% (89) of the enrolled children had an Individual Education Plan (IEP).

2%

HAD CONSULTATION  
(w/ mental health consultant)

1%

REFERRED  
(of 2% consulted children)

12.5%

HAD AN IEP  
(of children enrolled)



TOP: All Aboard the Train!

LEFT: Oh...the way we can paint.

RIGHT: Me and My Story Friend.



**brightpoint**

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(260) 423-3546 | [www.mybrightpoint.org](http://www.mybrightpoint.org)



**Brightpoint Development Fund** specializes in small business financing, business development, financial education, consumer finance services, community engagement, and housing development.

## FINANCIAL SERVICES

**Small business loans** offer loans for all levels of businesses. Assistance in business plan writing, licensing, registration, taxes, marketing, and accessing business financing.

The **consumer loan program** allows Brightpoint Development Fund to assist participants in working to improve their quality of life and credit standing. The program emphasizes dealing with old credit issues and establishing new good lines of credit to positively impact a person's credit score.

**Individual Development Accounts (IDAs)** are savings accounts that are matched 3 to 1 for every dollar the account holder saves. Funds can be used: to buy or repair a home; pursue higher education or job certification; or to start a small business. Accounts are available on a first-come-first-serve basis.

**Financial education** teaches financial basics about saving and budgeting, the banking system, credit, and strategies to improve financial health. Housing counseling and home-buyer education is also available.

## OPEN FOR BUSINESS

**On November 28, 2014, Sherina Collier opened Beet Street Juicery.** What began with a vision for health ended as a juice bar on West Berry Street in Fort Wayne, Indiana. "We provide nutrient-rich, organic juices at an affordable and convenient cost for people looking to change or improve their overall health," Collier said.

After raising money through crowdfunding, Collier came to Brightpoint Development Fund for a loan. Needing assistance with some startup costs, Brightpoint was able to lend Collier some needed funds that "helped [Beet Street Juicery] with a final push to open," she said.

Beet Street began on Kickstarter, an online crowdfunding site for creative projects, because Collier wanted the juicery to be desired and supported by the community. One wall of Beet Street displays names of those who gave support funds for the juicery. "I didn't open this business; we opened this business," Collier said.

Two years prior, Collier lost her father to cancer. During his treatment, she realized how malnourished he was, and she began doing her own research on nutrition. She became interested in juice bars and juicing. Since Fort Wayne didn't have a juice bar, Collier decided to bring one to the city.

Beet Street Juicery caters to all walks of life, even offering options for children. It offers a menu of healthy juice options and can personalize products to fit customers' various nutritional needs. Beet Street also has a community room in the back of the store that is always open for counseling sessions, meetings, special events, or just solitude. With this space, Collier hopes to be able to give back to the community that helped her.

## 2014 IMPACT: FINANCIAL SERVICES

15

Funded **15** small business.

8

Funded **eight** consumer loans.

more than  
\$93K

**\$93,728.35** was the total amount funded for small business loans.

almost  
\$8K

**\$7,878.15** was the total amount funded for consumer loans.

317

**317** participants went through Financial Literacy classes.

3+1

**Three** full-time staff members and **one** AmeriCorps member (who work on all Community Investment initiatives).



## AMERICORPS

**Brightpoint Corps** is a national AmeriCorps program that offers community service opportunities for adults ages 18 and older to serve at Brightpoint or one of our partner agencies. AmeriCorps expands our capacity to reach residents of Northeast Indiana.

The 2014 team has recruited 84 volunteers and made 4,906 direct contacts with members of the community. The members have done this through the six areas they serve in: Head Start, Early Head Start, Covering Kids & Families, Community & Economic Development, Energy Assistance Program, and Jobs for America's Graduates (JAG).

## POVERTY SIMULATION

**The Poverty Simulation** is an awareness event that involves 30–88 participants who take on the roles of members of 26 families, all facing a variety of challenging, but typical, circumstances in the lives of people facing poverty.

In 2014, the Brightpoint board of directors held a Simulation in November, hosted by board member Jay Brown at Do It Best Corp. Another Simulation was held in December at IPFW with students from Assistant Professor Rachel Rayburn's classes. More than 100 people attended these two events. Many more Poverty Simulations are being planned for the coming year.

### 2014 IMPACT: BRIGHTPOINT CORPS

84

84 volunteers were recruited in 2014.

4,906

The team made 4,906 contacts.

### 2014 IMPACT: POVERTY SIMULATION

2

Two poverty simulation events.

100

More than 100 people attended.

“AmeriCorps members see a need in their community and they go after it! They have their community’s best interest in mind. AmeriCorps members aren’t afraid to get their hands dirty.”

**Kristin Potts**, Brightpoint Corps member



Brightpoint Corps members **Grace Cassel** and **Andrea Andis** at Healthy Cities Health Fair in Fort Wayne, Indiana.



Poverty Simulation at **IPFW**.



**Janisha Green**, Brightpoint Corps member, speaks at the Indiana Nonprofit Summit in Indianapolis.



Poverty Simulation at **Do It Best Corp.**

## EVENTS

### BRIGHTPOINT RECAP

Reflect on our achievements  
Engage our communities  
Celebrate our CANI families  
Appreciate our supporters  
Plan for our future

**Brightpoint RECAP** was held May 1, 2014, at Ceruti's Summit Park in Fort Wayne, Indiana. More than 150 attendees were treated to breakfast and welcomed by Brightpoint Board Chairperson, Dawn Gallaway. Guest speaker Rachel Rayburn, Assistant Professor of Public Policy at Indiana Purdue University–Fort Wayne (IPFW), spoke on the RECAP theme of "Opportunity. Education. Success." President/CEO Steve Hoffman reflected on Brightpoint's achievements throughout the past year and its plans for the future. Awards and recognition were presented to the follow individuals and groups:

**Hope Builder** recognizes that the services available at Brightpoint are just a starting point. Hope Builder awards honor individuals for their own efforts to move out of poverty.

**Jessica Taylor**  
**James Taylor**

**Outstanding Volunteer** recognizes outstanding individuals who have given their time and talent to Brightpoint.

**Abbegale Gibbs** – Head Start  
**Todd Fleetwood** – Brightpoint Board of Directors  
**Jackie Streich** – Family Support

**Special Recognition** honors special groups of people who help Brightpoint achieve its mission.

**Foster Grandparents** – Maggie Banks, Annie Bates, Caroline Case, Jacqueline Drake, Darlene Jackson, Janie Kelsaw, Mary Alice Lindsey, Mildred McPherson, Ora Pace, Rose Mary Pelz, Fred Scarbrough, Marvin Scott, Ruth Shaw, Joyce Thomas, Alma Troyer, Joyce Tubbs, and Shirley Warner  
**AmeriCorps Members** – Shayne Abrahams, Kelsey Barta, Andrea Cassel, Tracee Cooley, Dan Nae Lewis, Maria Marquez-Llamas, and Alexandria McCowan

**Outstanding Partnership** recognizes businesses and organizations in the community who have gone above and beyond to assist Brightpoint in meeting its mission.

**Keller Development** – For Profit  
**Thoughtful Thursdays** – Nonprofit

### BRIGHTPOINT GOLF

On June 11, 2014, 77 golfers took a swing at poverty in our annual Brightpoint Golf fundraising event. More than \$20,000 was raised to support Brightpoint's efforts to fight poverty and build hope in Northeast Indiana. We are grateful to all the sponsors and golfers who made it possible.

**Event Sponsor – \$5,000**  
Do It Best Corp.

**Corporate Sponsor – \$2,500**  
Keller Development

#### Major Sponsors – \$1,000

Fort Wayne Mad Ants  
Frontier  
Hylant Group  
Meijer  
NIPSCO  
Salin Bank

**Contributing Sponsors (\$500)** – Classic Café, Doc Dancer, Inguard, Patterson Riegel Advertising

**Tee Sponsors (\$300)** – AMO Supply, City Securities, Classic Graphics, Janitor's Supply Co., Murphy Ice LLP, Old National Bank, Rehmann Financial, Ricoh USA



**LEFT:** Thoughtful Thursdays receiving the Outstanding Partnership award at RECAP. **MIDDLE:** Participants at Brightpoint Golf Outing. **RIGHT:** Dawn Gallaway presenting the Outstanding Volunteer award to Board Member Todd Fleetwood.

## DONORS – THANK YOU!

The agency depends on support from the community in the form of grants, cash, and in-kind gifts. We would like to thank all those who gave to Brightpoint in 2014.

### PRIVATE FOUNDATIONS/GRANTS

#### \$100,000 +

Foellinger Foundation Invited Initiative  
Hoffman Estate  
United Way of Allen County

#### \$50,000-\$99,999

Bounce Back Foundation  
K21 Foundation

#### \$10,000-\$49,999

Anthem  
Beacon Health Systems –  
Elkhart General Hospital  
Community Foundation of  
Greater Fort Wayne  
English, Bonter, Mitchell Foundation  
Fifth Third Bank  
Foellinger Foundation Rolfsen Award  
Lincoln Foundation  
Lutheran Foundation  
Managed Health Services (MHS)  
MDwise  
Parkview Hospital Allen County  
Community Health Initiative (CHI)

#### \$1,000-\$9,999

Parkview Hospital LaGrange County  
Community Health Initiative (CHI)  
Parkview Hospital Whitley County  
Community Health Initiative (CHI)  
PNC Foundation

### CASH DONORS

#### Visionary (\$1,000-\$9,999)

David and Kathy Adams  
Pamela E. Brookshire  
Jay Brown  
Do It Best Corp.  
Sherry Early-Aden  
Brian and Jeri Edsall  
Frontier Communications  
Steve and Katie Hoffman  
Hylant Group  
INDIANA TECH  
Keller Development, Inc.  
Shawn and Chasity Kilburn  
Lake City Bank  
Meijer  
NIPSCO  
Randall Properties, LLC  
Saint Jude Catholic Church  
Salin Bank & Trust Company

Star Financial Bank  
The Zeglis Family Charitable  
Foundation Trust  
R. Rupert and Dorothy Tinker  
UpState Recycling  
Warsco & Logan Law Offices

#### Ambassador (\$500-\$999)

Classic Café  
Doc Dancer  
Dyer Family Foundation  
Fort Wayne Housing Authority (FWHA)  
INGUARD  
Mike Thomas Realtors  
Michael O'Keefe  
Rogers Weatherization LLC  
Jeff and Jennifer Vaughan

#### Guardian (\$250-\$499)

Trudy Adams  
AMO Office Supply  
Deanna Backman  
Barbara A. Bailey  
Barrett & McNagny  
Mr. and Mrs. David Bobilya  
John H. Brimner  
City Securities  
Classic Graphics  
Theresa Dorais  
Fort Wayne Mad Ants  
Scott Hoffman  
The Janitors Supply Co., Inc.  
Karl Kostoff  
F. L. Dennis Logan  
Metropolitan Title Co. Inc.  
Murphy, Ice & Koeneman LLP  
Old National Bancorp  
Rash & Company P.C. CPA  
Rehmann Financial  
Ricoh USA  
Sheets LP Gas  
Leigh A. Smith  
Stucky Brothers  
Thomas and Susan Trent  
John H. Wilson

#### Advocate (\$100-\$249)

AALCO Distributing Company  
Peter Adams  
Anderson Automotive, LTD.  
Chris Angellatta  
Karma and Todd Austin  
Bryan Baggett  
Madeleine Baker

Tom Barfell  
Susan A. Berghoff  
Wendell and Shelley Bontrager  
Frank M. Bromley  
Heather Burkart  
Business Impressions, Inc.  
Rex and Leslie Carper  
Amanda Chappell  
John N. Crawford  
Ronald Dierkes  
James and Laura Dwire  
Timothy Dykehouse  
Sally and Ned Edington  
Keli Everett  
Fire Police City County Federal  
Credit Union  
Becky Fisher  
Todd Fleetwood  
Fort Wayne Medical Society Foundation  
Dawn Gallaway  
William Ihssen  
Greg Johnson  
Irwin Mallin  
Deborah A. McMahan  
Mary and Michael Musson  
Noble County Community Foundation  
PNC  
Shepherd's Chevrolet Buick GMC, Inc.  
Steel Dynamics, Inc.  
Anthony M. Stites  
Richard P. Teets, Jr.  
Brian Ternet  
Douglas and Suzanne Ulmer  
United Oil Corp  
Wible Lumber, Inc.  
Jaci Worrick

#### Friend (\$1-\$99)

Joann Alfeld  
Jana Ankenbruck  
Anonymous  
Beth and Stan Beer  
Janet K. Bircheff  
Lisa A. Boyer  
Rachel Bryant  
Neil and Nancee Bryson  
Teresa A. Burke  
Kimberly Bush  
Katreena Caldwell  
Crystal Daugherty  
Daniel Doehrmann  
Jill and Andy Downs  
Dutchman Tree Farms  
Ani Etter



## DONORS (CONT'D)

Fashion Farm, Inc.  
Sylvia Flowers  
Domenico Fornaro  
Tamika Hicks  
Jean Joley  
Jan and Larry Keller  
Ashley Kostelnik  
Gina Kostoff  
Spiro and Anne Kostoff  
Robert and Sandra Lemon  
Thomas J. Lytle  
Patrick Mahoney  
Michael Mazur  
Maggie Milne  
Deb Moser  
Josh Neal  
Jeff and Ann Newport  
John Painter  
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Andy Sage  
Sara Sage  
Charlotte Savieo  
Rita K. Self Barile  
Patrick T. Sheean  
St. Joseph Community  
Health Foundation  
Lucie M. Staggs  
Mary E. Titcomb  
Danielle Tschinda  
Rick Walz  
Linda J. Wark  
Suzanne and Jeffrey Weldon  
Fannie Williams

### IN-KIND DONORS

#### Hero (\$10,000+)

Disorderly Bear Den of Good Bears  
of the World  
Fort Wayne Children's Zoo

#### Visionary (\$1,000-\$9,999)

Kohl's  
Parkview Health Nutrition Services  
Randall Properties, LLC  
Safe Kids Indiana  
Salvation Army  
St. Henry Catholic Church

#### Ambassador (\$500-\$999)

BW Designs  
Classic Café  
Sharon Ormiston  
TownePlace Suites Fort Wayne North

#### Guardian (\$250-\$499)

Deanna Backman  
Theresa Dorais  
Marque Harrington  
HQ Entertainment  
Byron Mossburg  
Noble Hawk Golf Links  
Pizza Hut Corporate Office  
Shoaff Park Lions  
YMCA – Central Branch

#### Advocate (\$100-\$249)

Anthis Career Center – Dental Program  
Melissa Baker  
Annie Bates  
Canlan Ice Sports  
Club Soda  
Ronald Dierkes  
Donald Ross Golf Club  
Kathi J. Doyle  
Taqueria Flores  
Fort Wayne Parks and Recreation  
Fort Wayne Police Department  
Nikki Geiger  
Great Clips  
Annie Henderson  
Randy and Sandy Jensen  
Lisa Kipker  
Paw Paw Lay  
Lowe's  
Lutheran Life Villages – Kendallville  
Sonia Mares  
Peg Perego  
Riegel's Pipe & Tobacco  
Donald L. Schlichtenmyer  
Unity Barbershop  
Wal-Mart Distribution Center  
Bob Weisner

#### Friend (\$1-\$99)

Joann Alfeld  
Ashley Anderson  
Aumsbaugh Flooring  
Britni Bauer  
Pam Bessey  
Biaggi's  
Bob Evans  
Robert Bobay  
Sierra Bolin  
Chelicia Britt  
Tracey Brooks  
Brotherhood Mutual Insurance  
Claire Brown  
Alicia Burleson

Caliente LLC.  
Cap n' Cork  
Mauricia Causey  
Cosmos Restaurant  
Gloria Crist  
Domino's Pizza  
Ellison Bakery  
Maxine Evans  
Elizabeth Fletcher  
Fort Wayne Citilink  
Fort Wayne Youtheatre  
Audrey Frankart  
Mary Lee Freeze  
Abbegale Gibbs  
Ashley Goldwood  
Latasha Hale  
Half Price Books  
Hall's Takes the Cake  
Brooke Hartman  
Chera Herrera  
Hilton Hotel  
Manal Hochim  
Shari Holbrook  
Corinne Holtzberg  
Indiana Department of  
Environmental Management  
Indiana Stamp  
Inspiring Moment  
Inventure Group  
Jamison Meats  
Megan Jarvis  
JK O'Donnell's  
Robin Johnson  
KFC  
Christina Knott  
Lakeside Golf & Bowling  
Dani Lee  
Lee's Famous Recipe Chicken  
Mary Long  
Danielle Lyons  
Mockingbird kitchens  
Crystal Morsches  
Neighborhood Health Clinics  
Parkview Live  
Debra Patterson  
Paula's Seafood  
Pizza Forum  
Pizza Hut – Northcrest  
Pizza Hut – Southgate  
Pizza Hut – Waynedale  
Ann Reidenbach  
Laura Saggars  
Salvatori's  
Sam's Club  
Kayla Slagal

## DONORS (CONT'D)

Morgan L. Smith	The Gypsy Face Painter	Chrystal Wells
Sandra Stringfellow	Tilted Kilt Fort Wayne	White's Flooring
Sweets So Geek	Joyce Tubbs	Sandy Wilson
Brienna Swick	Wal-Mart – Columbia City	Michelle Woodard
The Bagel Station	Bob Weesner	

## FINANCIAL

### *Financial Summary for Annual Report 11/1/2013 – 10/31/2014*

#### REVENUE

Government Grants	\$17,141,927
Corporate Revenue	147,495
Foundation Revenue	218,227
United Way Revenue	259,760
Individual Donations	54,916
Investment Income	44,552
Fee for Service	193,512
Other Income	126,646
In-Kind Contributions	694,092
<b>TOTAL REVENUE</b>	<b>\$18,881,127</b>

#### EXPENSES

Personnel	\$7,117,141
Consultants & Contract Labor	860,606
Travel	360,128
Occupancy	710,122
Depreciation	119,364
Minor Equipment	6,232
Client Assistance	6,120,827
Material & Supplies	745,157
Telephone & Postage	196,853
Other	229,541
Shared Costs	1,700,166
In-Kind Expenses	694,092
<b>TOTAL EXPENSES</b>	<b>\$18,860,229</b>

#### NET ASSETS

Change in Net Assets	\$20,898
Net Assets – Beginning of Year	\$3,785,948
Net Assets – End of Year	\$3,806,846

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